

# 1. GROWTH

## As a driver for your business...

- the right tools and processes must be in place to kick-start growth
- one version of the truth is essential from customer records to sales data
- full visibility of everything that's happening is critical

#### Unlock success with your Sage solution

To boost growth, you need a complete view of your business. This visibility lets you access previously hidden opportunities and helps maximise your financial performance and focus on growth.

# 2. COLLABORATION

### A unified approach in your business...

- allows you to make better use of the data silos
- enables your teams to work together and deliver great service
- empowers you to make better decisions

## Deliver world-class customer service with Sage

Collaboration across your entire business allows your customer service teams to deliver much greater customer satisfaction and loyalty.

# 3. EFFICIENCY

### Increasing productivity in your business...

- requires deeper insights to generate actionable reports
- uncovers a better understanding of data across all functions
- boosts agility to improve processes as you grow

### Increase business efficiency with Sage

To become a productive business, you need streamlined, high-performing sales, marketing and service functions. Sage gives you a fully aligned and rounded approach that spans the entire business.

# UNLEASH THE FULL POTENTIAL OF YOUR EXISTING SAGE SOLUTION



#### Enhance your visibility and growth

See how your business is performing across every department, giving you a complete understanding of where your business is going.

"Sage has given us a stable and well supported platform to continue developing and evolving our business both internally and externally."

James McKinnon, Flags Unlimited, Sage customer



#### Get closer to your customers

With all information in one place and accessible at any time from multiple devices, you have a single repository of data that helps you get to know your customers better than they know themselves.

"Sage helps us add value by keeping us close to our customers and building loyalty."

Steen Teisen, Widex, Sage customer



#### Supercharge your sales and service

Save time and automate day-to-day tasks, including order processing and sales forecasts. Win new business and enhance your service to existing clients.

"Increased conversion from sales leads into revenue is key to our success. Sage provides all of this for us at an affordable price tag,"

Philip Meyer, Capsol, Sage customer



#### Bring magic to your marketing

Behind every great marketing team lies great data and insight. Your business can create exciting new marketing opportunities and nurture new leads right from the start.

"Sage is an ideal tool to help us accomplish highly targeted marketing communications"

Christopher Krumm, Gressco, Sage customer



# Take a closer look at your Sage solution

Your existing Sage solution is ready and waiting to boost your business. Unlock the enhanced features you need to elevate your business performance.

Unleash your full potential today



